

## What is being an ambassador about?

### An overview of a FundingBox ambassador's mission

13/10/2022

## Why ambassadors?

FundingBox is involved in many deep tech projects targeting innovators from all industries and working on all technologies. See all FundingBox projects [here](#).

Working with ambassadors with a wide and relevant network allows us to reach more easily these innovators to make them aware of our opportunities and invite them to take action in order for instance to [be part of a given community](#) or [apply for a given funding opportunity](#).

From your perspective, your involvement can be a source of additional revenue as well as a way to develop your personal brand and widen your network.

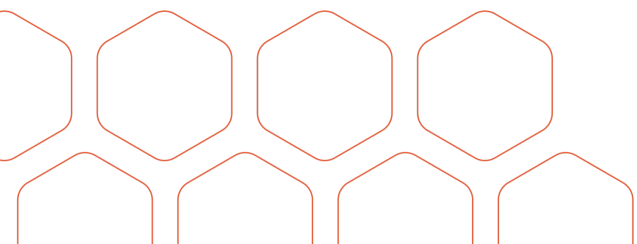
## What can an ambassador be required to do?

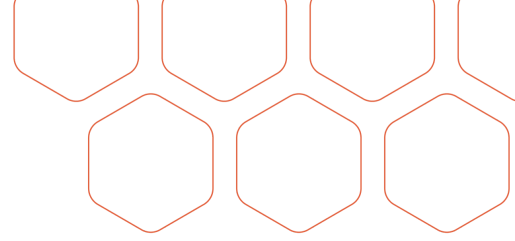
The first thing to understand is that the answer to this question is actually entirely up to you. We would be defining on a case-by-case basis what communication tasks you could be doing. You know better which channel is the most successful for you and what kind of format and topics your audience appreciates.

Having said that, we would like to give you some concrete examples that can help you visualise better what your role could consist in:

### **SOCIAL MEDIA**

- Publish project-related content on social media
- Repost/engage with project-related content on social media





→ [Example](#)

## **BLOG/COMMUNITIES**

- Publish articles related to project topics in the community of the project

→ [Example](#)

## **EMAILING**

- Email close and relevant people from your network regarding a project opportunity

## **EVENTS**

- Participate as a moderator or as a speaker in webinars promoting a given aspect of a project

→ [Example](#)

